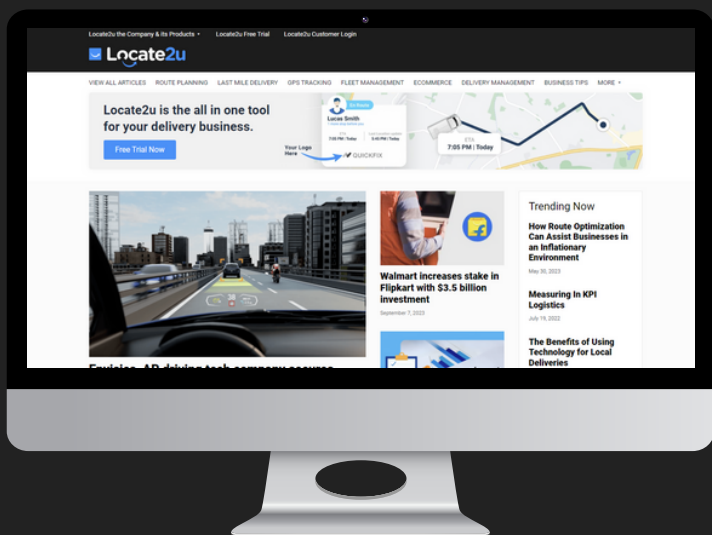


LOCATE2U PUBLISHING

MEDIA KIT 2023



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ABOUT LOCATE2U PUBLISHING

Locate2u is a global delivery and logistics news publisher serving audiences in Australia, United States, Canada, and Europe.

Publishing everyday with original content. Our audience is over 50% fleet decisions makers. The weekly newsletter is read by industry participants each Thursday morning and the articles set the tone within the logistics industry..

MEDIA REACH

WEBSITE

DOMAIN:	Locate2u.com
ESTABLISHED	2015
VISITORS <small>(Monthly avg)</small>	50,000
PAGE VIEWS <small>(Monthly avg)</small>	135,000

SOCIAL REACH

ORGANIC IMPRESSIONS	100,000
ORGANIC CLICKS	1,000
SOCIAL ENGAGEMENT	3%

NEWSLETTER

SUBSCRIBERS	22,800+
FLEET INFLUENCERS	50%
SUPPLIERS	20%
GOVERNMENT	10%
OPENS <small>(Monthly avg)</small>	67%
CLICKS <small>(Monthly avg)</small>	13.5%

MEET THE TEAM



**STEVE
ORENSTIEN**

CEO



**MIA
LINDEQUE**

JOURNALIST



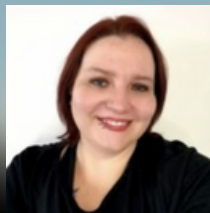
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**CHERYL
KAHLA**

JOURNALIST



**SHARL
ELS**

JOURNALIST

MEDIA KIT
2023

REAL NEWS, REAL JOURNALISM

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WEBSITE

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KEY	NAME	SIZE (PX)	PRICE
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RSBL	RIGHT SIDE BANNER (LARGE)	300 X 600	\$3,400
RSBM	RIGHT SIDE BANNER (MEDIUM)	300 X 250	\$3,200
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Technology **HB**

Envisics, AR driving tech company secures \$100m in funding

Marce Heath September 8, 2023 10:41 am

With AI (artificial intelligence) dominating headlines, the much humbler tech acronym AR (augmented reality) has become a kind of distant memory. AR is beneficial when it comes to driver-assisted tech, considering heads-up displays.

Envisics, the UK-based company specializing in holographic technology, has secured a hefty \$100 million investment in their Series C funding round.

This funding will help accelerate the development of their augmented reality heads-up display (AR HUD) technology. This tech is designed to help drivers interact with critical information directly projected onto their vehicle's windshield. This could be a game-changer for delivery drivers.

Envisics cruises to \$100 million

YT

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KEY	NB
NAME	NEWSLETTER BANNER
SIZE	728 X 90
PRICE	\$4700

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Image, slideshow, video or event \$400

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- Size: max 40kb
- Supply active click through link if required
- Advertisements must have a border or distinctive edge.

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